

Personal Emoji's Are Here

Digitize yourself and make your text messages more personalized with UMOJI.

Pronounced “*yoo-mōjē*”, UMOJI is allowing android users to step up their emoji game! Recently started in 2017, MOJ has already started to establish themselves as an app based tech company, with a purpose to humanizing our digital connections to one another. Their first product (UMOJI) will be launching November 12, 2018 on the android market with much anticipation and curiosity.

Kim K has one, so does Blac Chyna, even Justin Bieber and Ellen Degeneres have one; they all have a paid app of their own personalized emoji keyboards; so why can't you? UMOJI creates a pathway to personalizing your own set of emojis by reference of your photos. “This was something that I definitely didn't think I needed but its all so cute! This is similar to when Apple came out with multiple skin toned emojis so people don't feel left out; but UMOJI takes it to a whole another level.” says user tester: Talia Harris.

This elevated level of user integration, is going to make communication across digital platforms more in touch with humanity and offer a more personalized experience. Inclusivity and individual creative expressions is a massive ordeal and should be treated as such; MOJ is constantly pushing themselves to develop and implement a more unique and progressive technological solutions that would allow a comprehensive human/ digital expression. UMOJI being the first landing apps to actualize these ideals.

“I was immensely excited when Snapchat offered the function to customize our avatars by linking it to Bitmoji. I think it is an intrinsic experience to be giddy when a user has the option to make their app avatar as unique as they are. So why can't we implement this elsewhere? UMOJI was an idea that would solve the lack of inclusivity in our interactions with one another; and simultaneously allowing individuality for every user” said Cydney Phan, one of the founders of MOJ, and project leader of UMOJI.

No information is yet available, regarding the price tag for UMOJI; but it seems expected for an app of this technology to set its price competitively to other emoji keyboard apps on the market. There has yet to be a release date for UMOJI within the Android store.

For further information visit: MOJ.com.